



# The Inaugural ATLANTA CONCOURS d'ELEGANCE

## May 1st - May 3<sup>rd</sup> , 2026

*A UNIQUE SPONSORSHIP OPPORTUNITY PRESENTS ITSELF TO JOIN ATLANTA'S LEADING CORPORATIONS in Sponsorship & Support of our community and charity.*

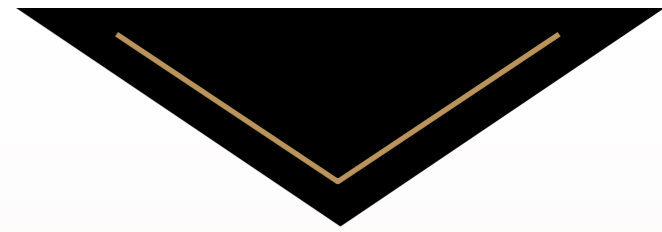
*Atlanta is set to host its first Concours d'Elegance, which will showcase the finest in automotive excellence and benefit Children's Healthcare of Atlanta, a truly noble cause.*

*Hosted by Peach State Drive for Good Foundation, a philanthropic organization supporting Georgia's charitable efforts.*

*View the promotional video [CLICK HERE](#)*

*Please direct Sponsorship Inquires to Mr. Philip Carroll*

**[www.TheAtlantaConcours.com](http://www.TheAtlantaConcours.com)**



# The Inaugural **ATLANTA CONCOURS d'ELEGANCE** **2026**

## Peachtree Pointe | Lake Lanier Legacy Lodge Resort

*“Discover the unique experience at Lake Lanier Legacy Lodge Resort, set on over 1,200 acres of stunning landscapes. This retreat invites you to explore thrilling adventures and luxurious comforts in nature's beauty. Your stay at Lanier Islands promises unforgettable memories. Welcome to your exclusive escape in Georgia.*”



# 2026 Sponsorship Details

## *Event Exhibitors*

- ▶ 20' x 20' tent
- ▶ (1) full page ad in the Concours Program
- ▶ Recognition as an Event Exhibitor Sponsor on the Concours website
- ▶ (6) General Admission Weekend tickets for staff
- ▶ (3) Concours social media posts to reinforce sponsorship
- ▶ Sponsorship of a branded Ribbon
  - ▶ Ribbon to be named by the Sponsor
  - ▶ Winner of the Ribbon to be selected by the Sponsor
  - ▶ Ribbon to be awarded by the Sponsor to the winner during the Corporate Award ceremony on Saturday during the Concours

## *Event Ambassadors*

- ▶ 20' x 30' tent
- ▶ (2) full page ads in the Concours Program
- ▶ Recognition as a Event Ambassador Sponsor on the Concours website
- ▶ (8) General Admission Weekend tickets for staff
- ▶ (2) VIP Weekend tickets
- ▶ Monthly Concours social media posts to reinforce sponsorship
- ▶ Sponsorship of a branded trophy
  - ▶ Trophy to be named by the Sponsor
  - ▶ Winner of the trophy to be selected by the Sponsor
  - ▶ Trophy to be awarded by the Sponsor to the winner during the Corporate Award ceremony on Saturday during the Concours

## *Corporate Sponsor*

- ▶ 30' x 40' tent
- ▶ (2) full page ads in the Concours Program
- ▶ Recognition as a Corporate Sponsor on the Concours website
- ▶ (12) General Admission Weekend tickets for staff
- ▶ (4) VIP Weekend tickets
- ▶ Monthly Concours social media posts to reinforce sponsorship
- ▶ Sponsorship of the VIP tent
- ▶ Sponsorship of a branded trophy
  - ▶ Trophy to be named by the Sponsor
  - ▶ Winner of the trophy to be selected by the Sponsor
  - ▶ Trophy to be awarded by the Sponsor to the winner during the Corporate Award ceremony on Saturday during the Concours

# Schedule of Events

## May 1<sup>st</sup> – 3<sup>rd</sup> 2026

### *Friday May 1st*

- 4:00 P.M. Lodge-Hotel Check-In - VIPs
- 6:30 P.M. Lodge-Hotel VIP Opening Cocktail Reception for Sponsors, Clients, & Invitees

*Hors d'oeuvres & Premium Bourbons & Cocktails*

### *Saturday May 2nd*

- 10:00 A.M. – 3:00 P.M.  
The Inaugural Atlanta Motoring Festival & Concours d'Elegance  
  
Atlanta's and the Region's Finest Motor Car Exhibition
- 11:45-1:15  
Margaritaville "Cheeseburger in Paradise" Lunch Boat Cruise, Tequila Tasting
- 5:30 P.M. Awards Ceremony- Peachtree Pointe | Cocktail Reception at Peachtree Pointe

### *Sunday May 3<sup>rd</sup>*

- 10:00 A.M. – 2:00 P.M. Class Winners of Concours Display  
  
Friends of the Showcase/ Open Field Cars and Coffee  
  
National Club Meet | Local Collectors



**Additional Sponsorship Information Available at**  
**[TheAtlantaConcours.com](http://TheAtlantaConcours.com)**

**Contact:**  
**[info@atlmotoringfest.org](mailto:info@atlmotoringfest.org)**